



Loving life with little ones

## Advertising Standards

Toddle About is passionate about supporting families and local business. We pride ourselves on operating in an ethical manner, and our advertising policy reflects this.

- Toddle About will not accept advertising, or knowingly promote any business involved in the sales or trade of the following:
  - 1) Alcohol
  - 2) Arms & weaponry
  - 3) Tobacco
  - 4) Formula milk or breast milk substitutes
- Toddle About will not accept advertising that it believes will cause offence or harm, is in any way discriminatory or misleading, or will adversely affect the reputation of Toddle About.
- All advertisements and copy are used at the discretion of the Editor and final artwork and copy is all subject to the approval of the Editor.
- Toddle About reserves the right to make amendments and additions to these standards as it sees fit at any time.

